



# Ultimate!

for Windows® 10,8 &7  
2008 & 2012

# Smoke Signal

Send Any Message With A Digital Smoke Signal!



**Smoke Signal** software delivers personalized verbal, text, and e-mail messages that save time, reduce staff, increase security, and documents connections.

- ◆ **Recruit** new customers or volunteers
- ◆ **Remind** clients of an upcoming appointment
- ◆ **Alert** staff and supervisors of a lockdown situation
- ◆ **Deliver** messages on the fly to phones and voice mail
- ◆ **Reach** a target audience with an emergency message and safety instructions

# Smoke Signal Standard Features

Smoke signals were once used for getting messages out quickly and to many people. Now you can send a digital Smoke Signal! Use Smoke Signal software to send a personalized voice, SMS (text), or e-mail message to those you need to reach about appointments, upcoming events, even an emergency. Stop paying for staff to remind, recruit, and inform. Use Smoke Signal to schedule, alert and enlist people-clients, volunteers, students, customers, etc.

## Who sends a Smoke Signal?

- ◆ Doctors can remind patients of an upcoming appointment.
- ◆ Teams can announce a schedule or location change for a meeting, practice, or game.
- ◆ Instructors send a message to parents or students about current concerns or upcoming events.
- ◆ Clubs, agencies, religious or fraternal organizations can recruit assistance.

In other words, anyone can send a Smoke Signal and anyone with a phone can get the message!

## Why listen to or read a Smoke Signal?

Because .... the message is personalized! For example:

- ◆ When the phone rings, you pick up the handset and you hear, "Hi Mrs. Tuner. This is Miss Harmony. The band practice has been moved to the football field - not the music room. Start time is 4:10 today, and if you need to reach me my cell number is 414.123.1234"
- ◆ You are on another call, or unavailable, when the message arrives. The message is then sent to your voice mail or answering machine: "Good evening, this is your dentist, Dr. Jones. I am calling to remind you of your appointment on September 22nd at 12:45 P.M. We will see you then".
- ◆ You are on another call, or unavailable, when the message arrives. The message is then sent via SMS (text).

Messages that are delivered and listened to, that's Smoke Signal!

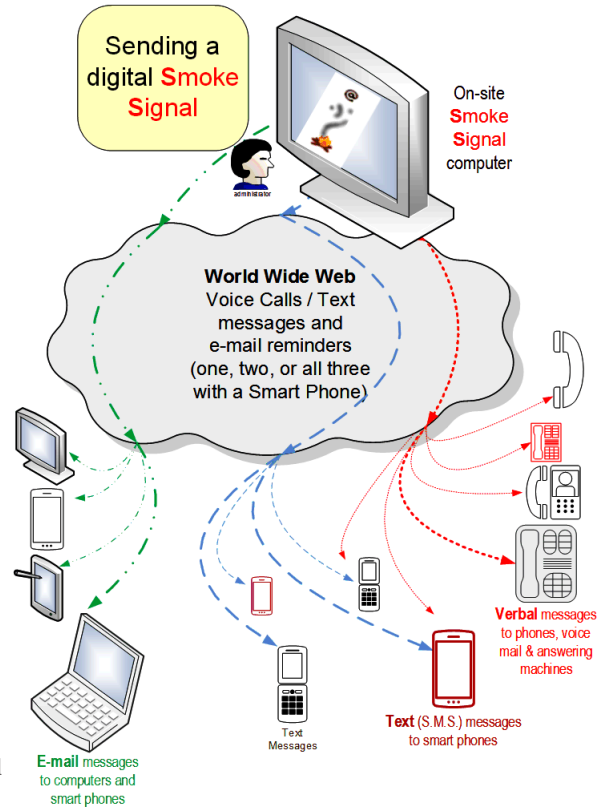
## Why a Smoke Signal instead of calling or e-mailing?

- ◆ **To document results** - After a Smoke Signal is sent you get a report including the text of the message, the time it was sent, and the name and number it was sent to.
- ◆ **To reduce expenses** - Your staff will no longer need to make contact calls or to send reminders; reduce expenditures needed to pay postage; and you should experience far fewer missed appointments.
- ◆ **To ensure a bulletin is received** - Because of the prevalence of quantities of "junk mail", sometimes important messages can be accidentally overlooked.
- ◆ **To save time** - Instead of just sending an e-mail that may not be read immediately, send a voice SMS (text) that is IMMEDIATE!

## Smoke Signal Technical Requirements

- ◆ Windows® 10, 8.1, 8, 7, 2012
- ◆ Business Class Internet Access Service
- ◆ Smoke Signal has an incredible capacity of handling
- ◆ Import databases through .CSV file format or formats

as required.



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