



***Staff Alert 911***

## Overview of the next 30 minutes



- Several illustrations
- The seven steps of Staff Alert 911
- Markets to target – why offer this to your base
- One vertical market illustration
- Network demonstration – one of several new options
- Starter kit
- Pricing overview
- Recurring revenue – year two or month 13
- Question and Answers

**Meeting Manners – mute, on hold, documentation**

**Informational messages sent via voice, text, email (even overhead paging), and with our data network pager application.**

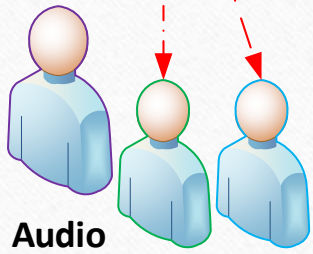
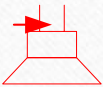
**StaffAlert911 service**  
Getting messages from Cellular, wireless, or phone & computer based trigger tools

911 call or similar call



Premise or Cloud switch

Premise or cloud switch

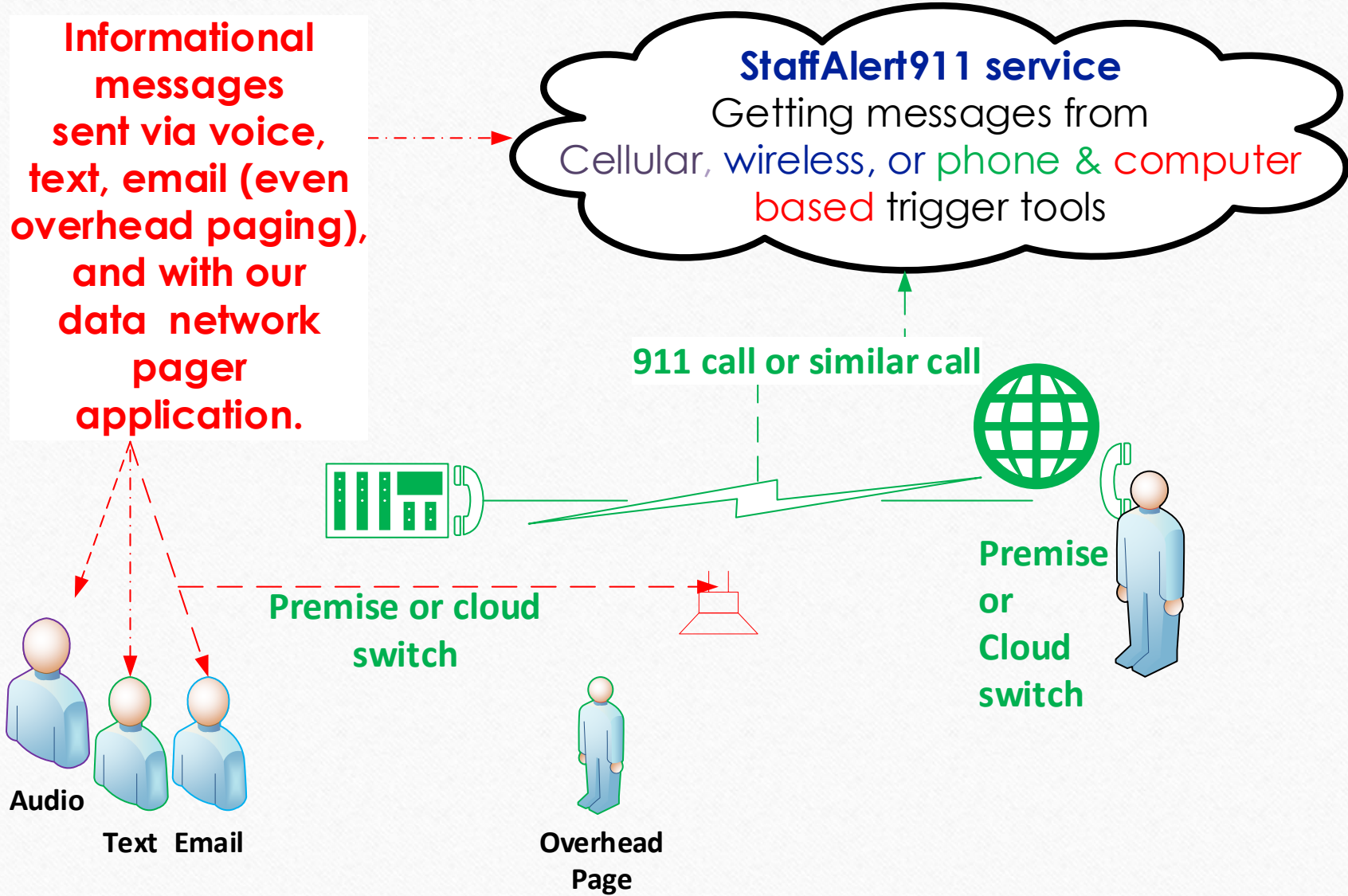


Audio

Text Email

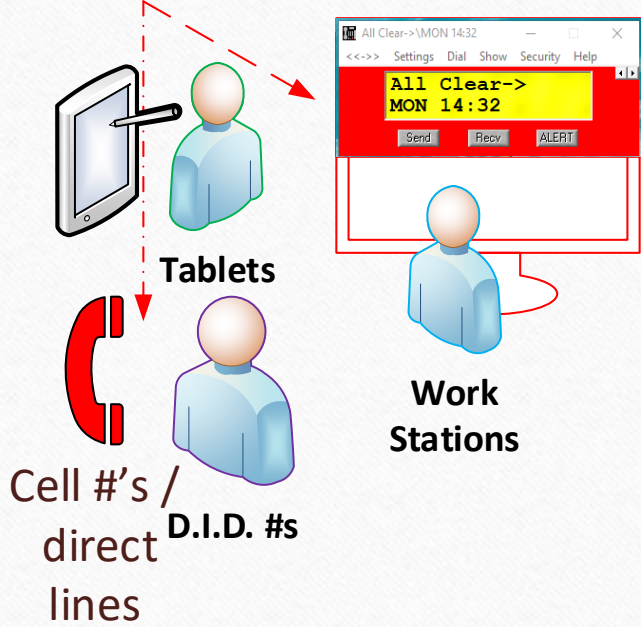


Overhead Page



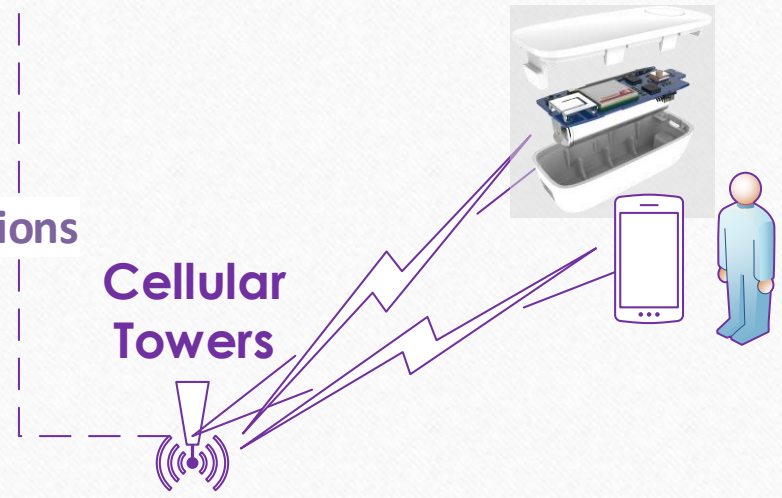
**Informational messages sent via voice, text, email (even overhead paging), and with our data network pager application.**

**StaffAlert911 service**  
Getting messages from Cellular, wireless, or phone & computer based trigger tools



Cell phone applications

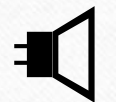
Cellular Towers



**Informational messages sent via voice, text, email (even overhead paging), and with our data network pager application.**



**Visual alerts**



**Paging system**



**Audible Sounds**

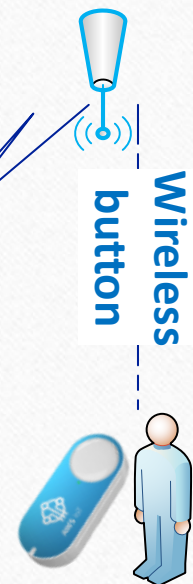


**Trigger Fire or Security alert**

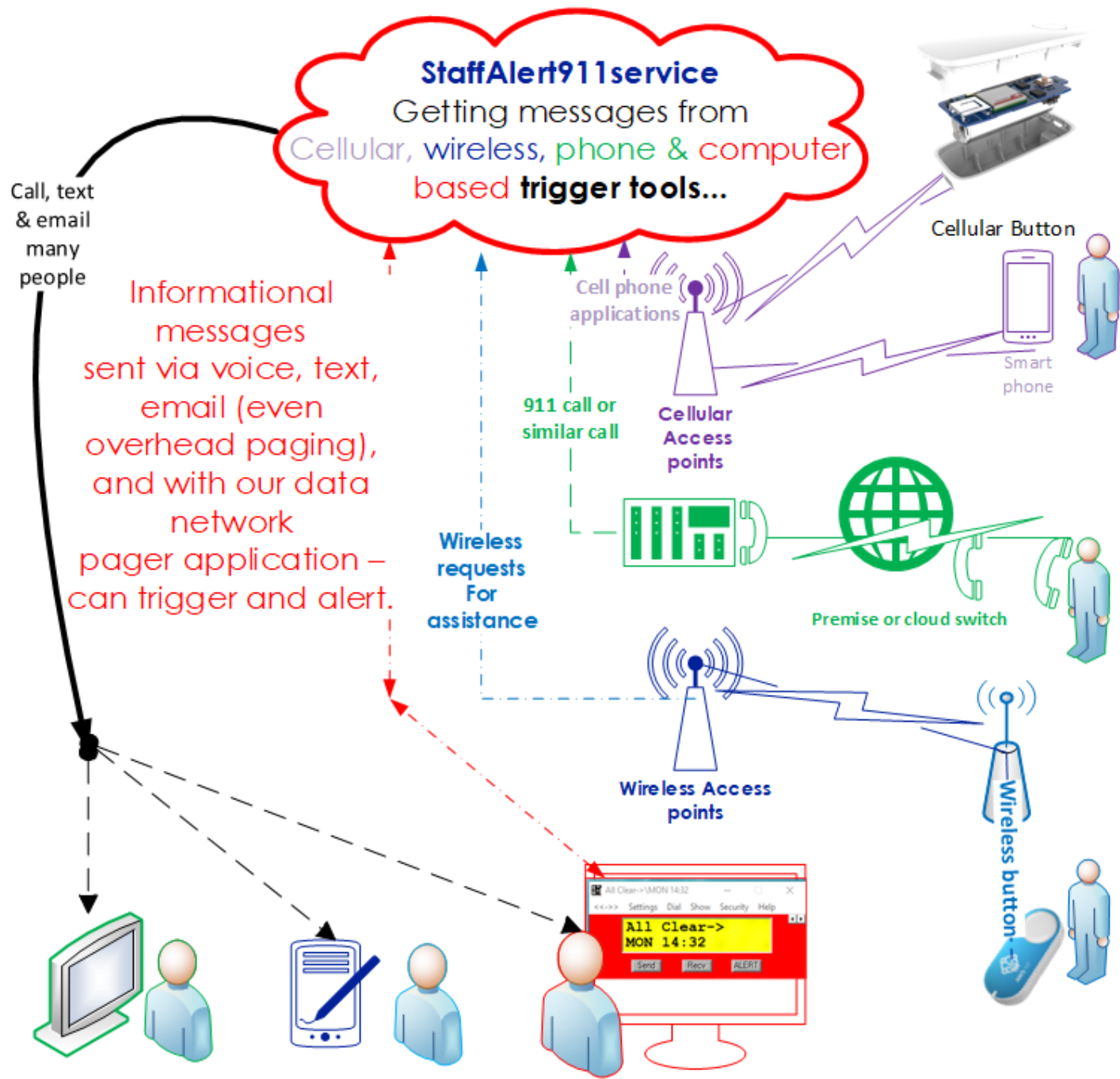
**StaffAlert911 service**  
Getting messages from Cellular, wireless, or phone & computer based trigger tools

**Wireless requests For assistance**

**Wireless Access points**



**Wireless button**



### Step by step with StaffAlert911:

1. Calls for help are triggered by a mobile application, cloud or premise phone, our data network cellular app/button or with the wireless AWS button.
2. This alert is picked up by a wireless access point or cellular service.
3. The data is transferred to the **StaffAlert911** cloud server
4. Our Cloud Application reads the data for customer identity, location and alert type
5. The Application identifies the target list of managers to be informed and forms the detailed voice, text and email message.
6. And then, sends the message to the target list for action
7. Finally, the service sends a report about the alert that was sent.

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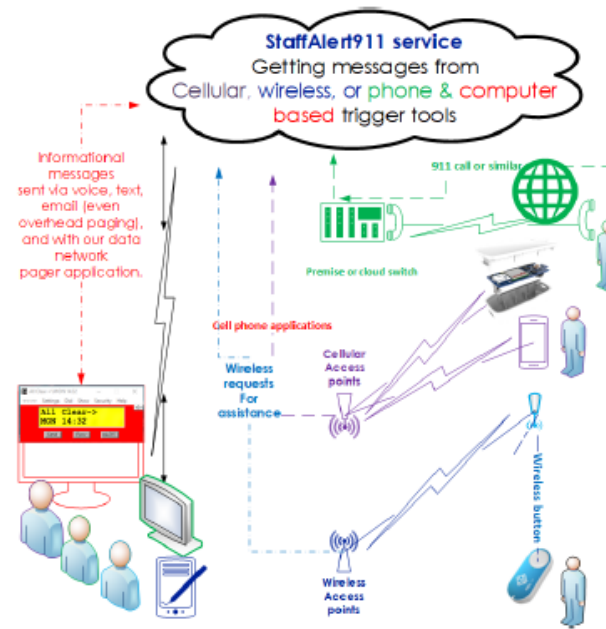


- **Anyone** who needs assistance can signal and get help.
- **Teachers** can get assistance without picking up the phone.
- Additional help can be requested if a **patient, resident or client** needs it.
- Updating the **housekeeping staff** location creates a better work environment.

**Staff Alert 911** is cloud software service with premise software links that uses cellular service to enhance communications for any unexpected events.

- Shake a cell phone to trigger an alert
- Staff receive a unique audio alert tone that operates even in silent mode so that they can react quickly
- In hotels it can integrate with any Property Management System; reporting on housekeeping staff progress and room status (clean, needing maintenance and so forth)
- In school's teachers and aids can get assistance even if they are separated from the phone across the room or in the hallway. (they have access to Bluetooth triggers)
- Any business can use the **Staff Alert 911** for unexpected events that need prompt attention.

We combine cellular apps with cloud services to provide enhanced internal and external communications. We integrate with Property Management Systems and Phone systems to expand features as needed. For example, we can report on 911 calls and deliver location information to management real-time. We produce room status reports in hospitality environments.



#### Easier

- Download the application, watch the video of how the load the signal information
- Order the number AWS buttons needed – they are preprogrammed
- Upload the staff contacts group

#### Faster

- Alert to communications is moments not minutes
- Alert staff in multiple ways (text, email, audio message) at the same time
- With multiple staff getting multiple messages – response time are faster and assured

#### Better

- Better response times and better feedback
- We can build on these packages and integrate the system with fire and security systems
- We can also add phone system and external paging systems with informational tones or announcements



#### Step by step with StaffAlert911:

1. Calls for help are triggered by a mobile application or with the wireless AWS button.
2. This alert is picked up by a wireless access point or cellular service.
3. The data is transferred to the Staff Alert cloud server
4. Staff Alert reads the data for customer identity, location and alert type
5. The Application identifies the list of managers to be informed and forms the message (Voice, text and or email)
6. Sends the message to the staff for action
7. Send the report the alert had been sent.



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# Staff Alert 911

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Helping alert staff needing assistance quickly anytime & anywhere.

**Who needs this?**

# Educational

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Teachers needing assistance using a wireless or cellular network.

# Hospitality

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Housekeeping staff continue cleaning while leaving the cell phone on the cart.

# Medical Services

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Routine medical services may be away from normal medical alert triggers and can use this as back system for help.

# Factory & Manufacturing Plant

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Sometimes work environments require assistance for varied hazardous conditions. If the cell phone is not within reach the smart watch can trigger the alert.

# Front Desk, Warehouse management or isolated staff

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Life presents the unexpected. When what if, becomes what is get help with cellular communications. This can be done with either cellular or wireless technology.

# Smart Watch / Phone

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Trigger alert requests even if separated from a cell phone by a short distance (across the room with Bluetooth connectivity)

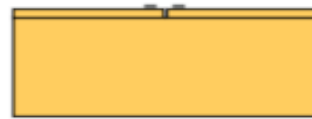
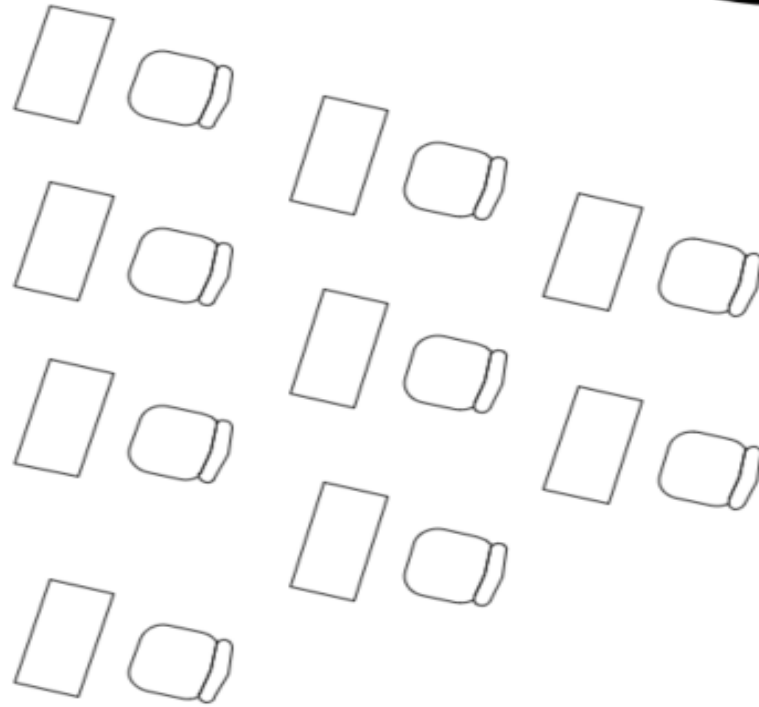
Some life examples:



Teacher  
With Smart  
Watch



Blue  
Tooth  
connection



Blue tooth  
connection





# The Amazon AWS IoT Button

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A wireless tool for safety and more

# Educational

Teachers needing assistance can use the AWS IoT Button to trigger a help request.

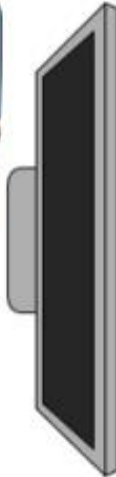


Staff Alert 911 in an Educational facility

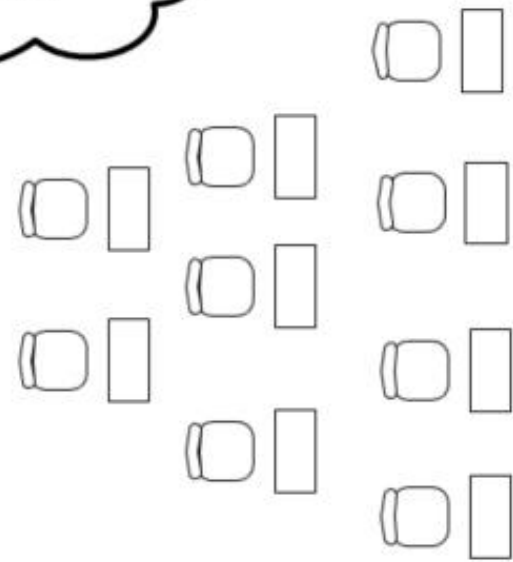


Wireless Access Point

AWS IoT Button

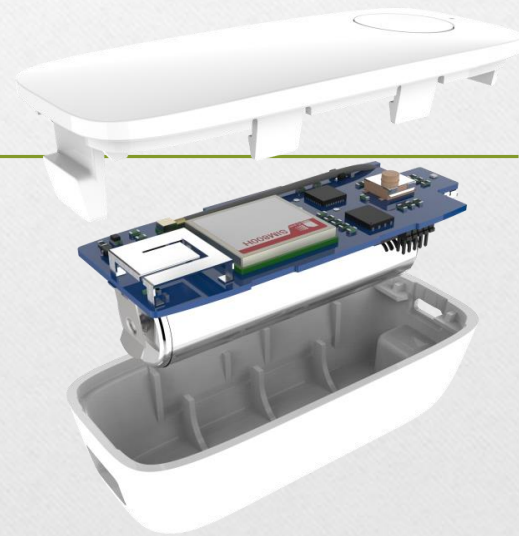


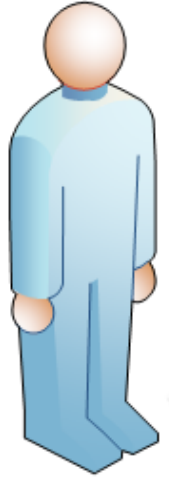
Amazon AWS IoT unit enlarged view



# The Pressto Button

A cellular tool for safety and more

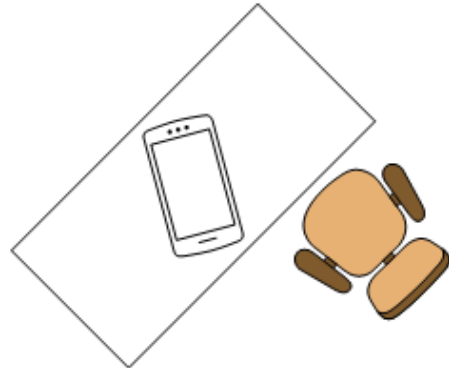
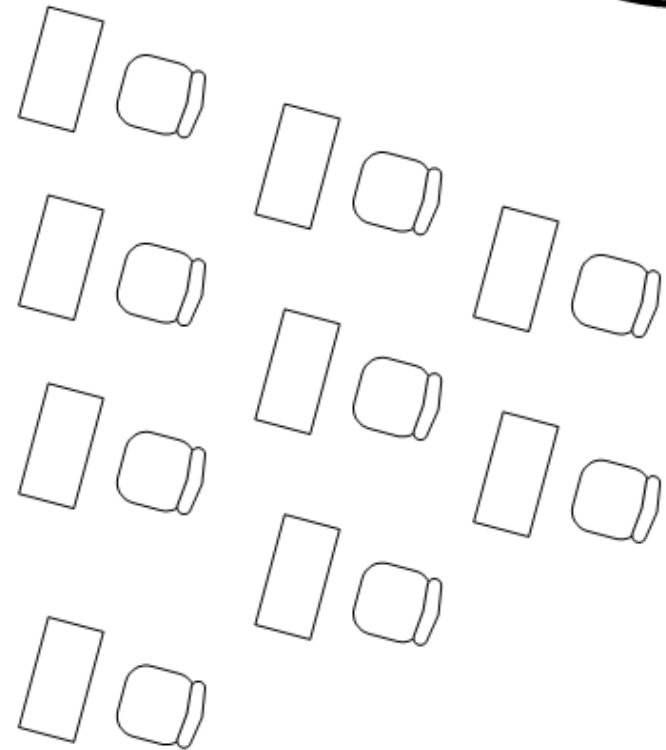




Teacher  
With Presto  
Button



Staff Alert 911 in an  
Educational facility  
With cellular service



# Hospitality

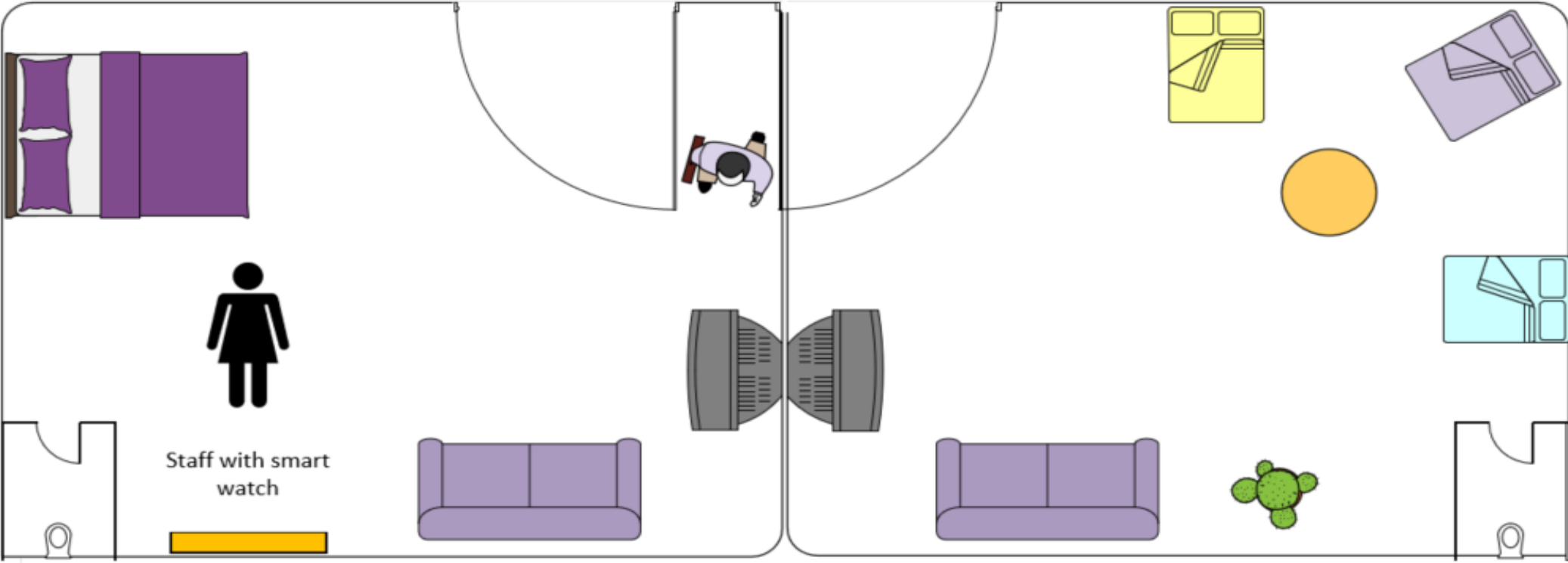
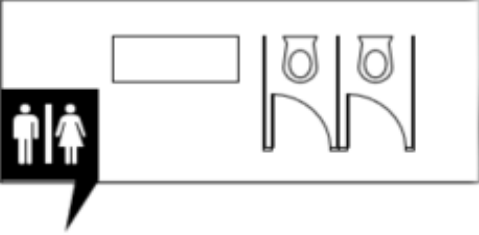
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Housekeeping staff continue press the button for help while in the room.

Staff Alert 911 center



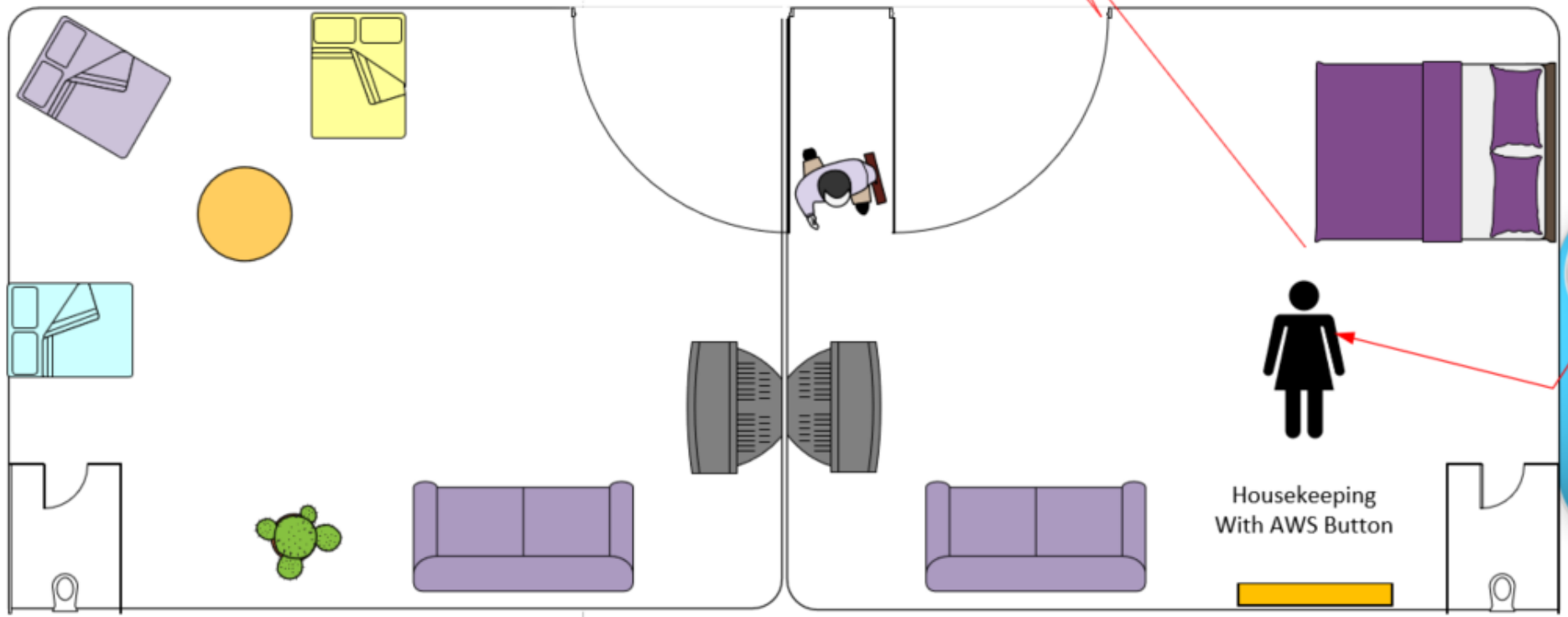
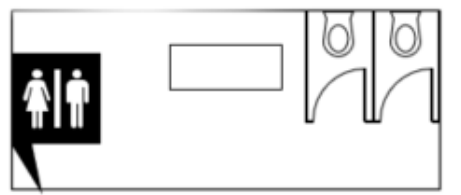
Housekeeping cart  
With smart phone



Staff Alert 911 center



Housekeeping Cleaning Cart



Housekeeping With AWS Button





# Medical Services

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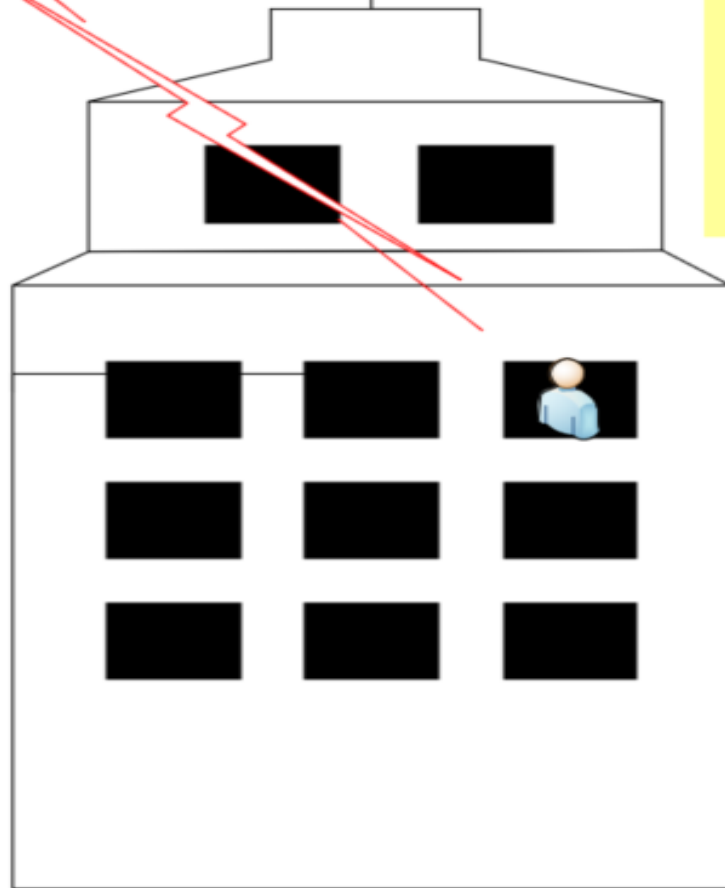
Routine medical services may be away from normal medical alert triggers and can use this as back system for help.

Staff Alert 911

**Medical orderly alone in room  
needs assistance with an  
upset inmate/patient having  
an episode.  
Touches smart watch or  
phone emergency button.**

County Mental Health Building

Staff get assistance  
alert by text and  
email

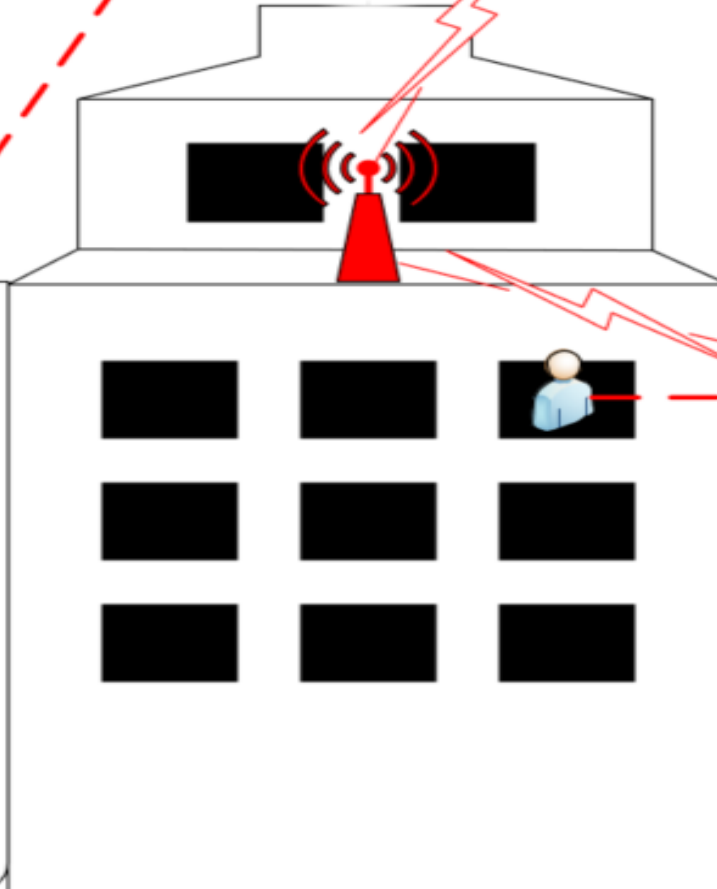
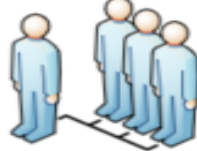


**Medical orderly alone in room  
needs assistance with an  
upset inmate/patient having  
an episode.  
Touches Amazon AWS IoT  
Button for backup assistance**

County Mental Health Building

Staff get assistance  
alert by text & email

Staff Alert 911



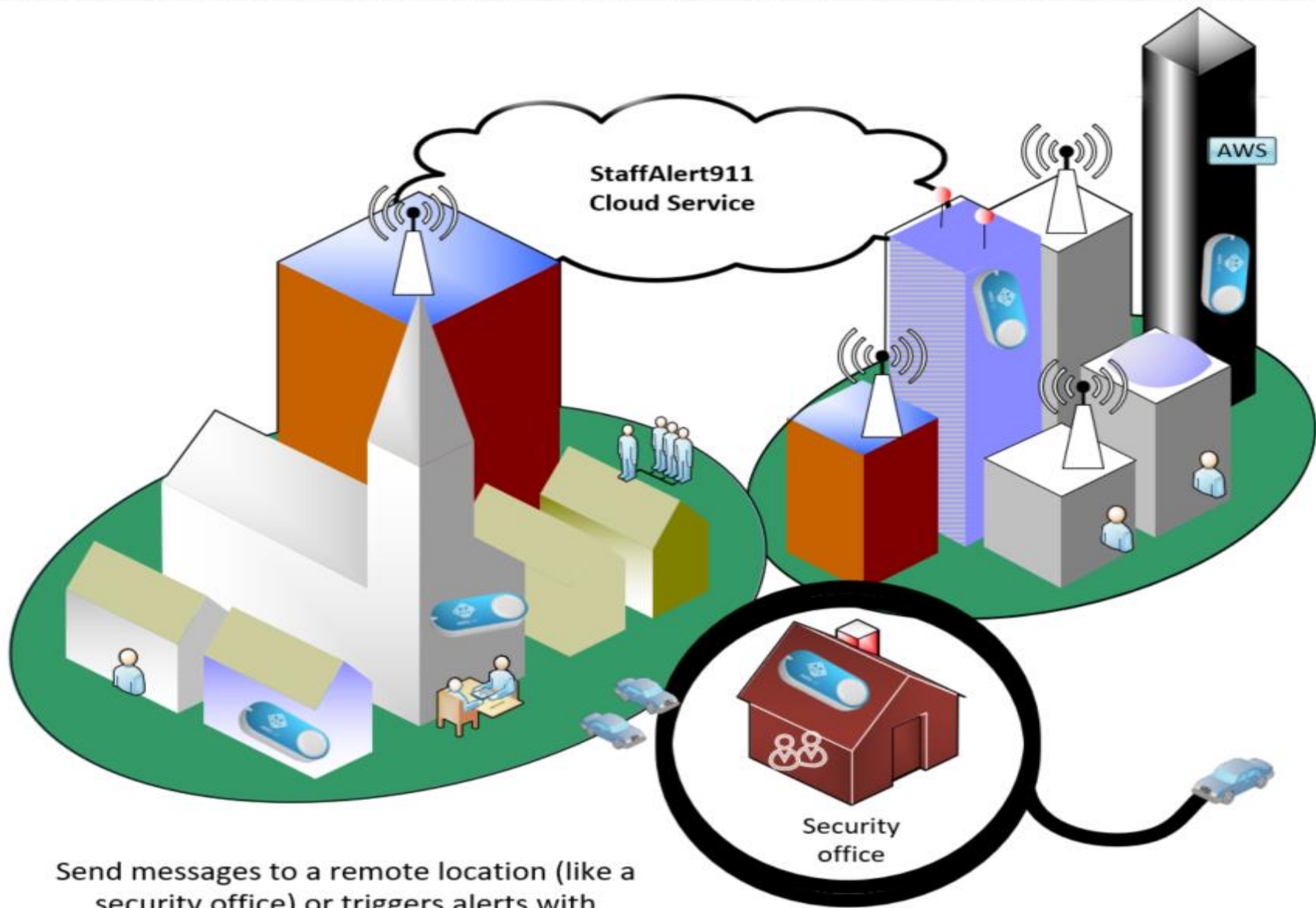
# Front Desk, Warehouse management or isolated staff

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Life presents the unexpected. When what if, becomes what is get help with cellular communications. This can be done with either cellular or wireless technology.

After a text is sent about a chemical hazard alert is sent in a factory





Send messages to a remote location (like a security office) or triggers alerts with cellular apps or the wireless button.

# Download a mobile application (many available)

- When triggered a message is sent to the Staff Alert 911 cloud center
- The cloud center receives the email or text alert, identifies the account and sends the help requests to the support team.
- The support staff receives:

Staff identity, any location information and executes the support plan

**Message** (scripted by user)  
code blue, lock down, patient assistance needed, intruder alert, student meltdown, chemical spill, theft in progress...

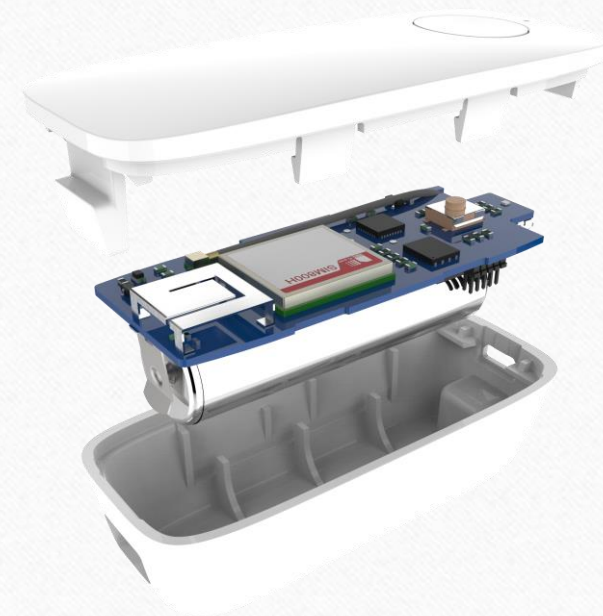
Holding status in effect / holding status now.

<http://maps.google.com/maps?q=42.90854481666667,-88.09302041666666>

Location provider: network

Location timestamp (UTC): 2018-02-24T12:28:23

Accuracy: 28.0 meters





# Reports

After each alert  
a report is sent  
to the  
management  
team.

## Ultimate Software Products

From 02/27/2018 00:00 to 02/27/2018 23:59

Account Code: 1002330

Date	Time	Message Type	Number Dialed	Contact	Cost
02/27/2018	12:16p	Text Messages Received	12622054611	MICHAEL	0.01
02/27/2018	12:17p	Text Messages Received	12622054611	MICHAEL	0.01

Totals for Account Code 1002330: 2 calls (0 incoming and 2 outgoing) \$0.02

Account Code: 1002331

Date	Time	Message Type	Number Dialed	Contact	Cost
02/27/2018	12:09p	Text Messages	12628800262	ALLEN	0.05
02/27/2018	12:09p	Text Messages	12624201970	RICHARD	0.10
02/27/2018	12:09p	Text Messages	12628025512	ROBERT	0.10
02/27/2018	12:09p	Text Messages	12622172925	ROXANNE	0.10
02/27/2018	12:09p	Text Messages	12622088697	RYAN	0.10
02/27/2018	12:09p	Text Messages	12626409521	SARAH	0.10
02/27/2018	12:09p	Text Messages	12627109523	SARAH	0.10
02/27/2018	12:09p	Text Messages	12625575430	SHEILA	0.10
02/27/2018	12:09p	Text Messages	18782282289	STELLA	0.10
02/27/2018	12:09p	Text Messages	12625575980	SYDNEY	0.10
02/27/2018	12:09p	Text Messages	12625700270	TAMMY	0.10
02/27/2018	12:09p	Text Messages	12628025512	TAVEN	0.10
02/27/2018	12:09p	Text Messages	12627975924	VICKIE	0.10
02/27/2018	12:09p	Text Messages	12627716156	WILLIAM	0.10
02/27/2018	12:09p	Text Messages	12629708510	WINTER	0.10
02/27/2018	12:09p	Text Messages	12627105304	ZACHARY	0.10
02/27/2018	12:09p	Text Messages	12628801074	ZANE	0.10

Totals for Account Code 1002331: 77 calls (0 incoming and 77 outgoing) \$3.85

# Monitoring operations

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- Daily check in required for operational integrity. Operational check in and check out signals.
- 50 per month for up to fifty devices 1 dollar per month for each cell number per month after that.

# Interoperability

Fire alarm systems

Temperature systems

Phone systems

Paging systems

Environmental trigger systems

Nurse call systems

Audio visual systems

Property Management Systems

Computer systems

School Bell programs

General message delivery systems

Hospital management systems

Security systems

Wireless, Wired, file and cell system  
communication tools



***Staff Alert 911***

For a live demo contact:

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262.789.9649 or by cell at 262.853.6111