



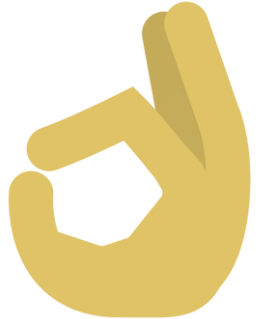
SimpliFYI

Ultimate Software Products

- ▶ Over 25 years of software development
- ▶ Serving national distributors & accounts like:
 - ❑ Toshiba Telecom, TAG, Teleco, Toshiba Canada
 - ❑ Holiday Inn, American Express, Guitar Center, Comfort Inn, States of North Carolina & Kansas
- Over three hundred dealers in North America

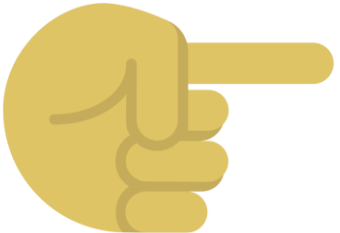
Easier Faster Better software...

Our Goal is to make software easier, faster and better - EFB



EASIER

Now you can use business lines for text messaging. (inbound and outbound) SimpliFYI creates a text chat box with your customers, membership or constituents.



FASTER

Update inventory, fill staffing needs, target specific groups in real-time with SimpliFYI. Promote timely advertisements by text and email.



BETTER

50% of all people prefer text overall communications – 77% of young people! Cell phones are the new communication tool for business and SimpliFYI is software that bundles this into an excellent user interface.

Schedule a demo today.



This application combines the features into an interface for Human Resource and Staffing Services.

- Recruit staff for shifts via text and email messages
- Organize groups into skill sets for targeted communications
- Get all responses within the application (combine text, emails) - a chat box for email and text messages
- Member can be members of multiple groups expanding possible responders
- Target single, selected, categories or the entire contact list if needed.
- See new messages and viewed messages at a glance
- Respond to each message and see the message history to avoid confusion

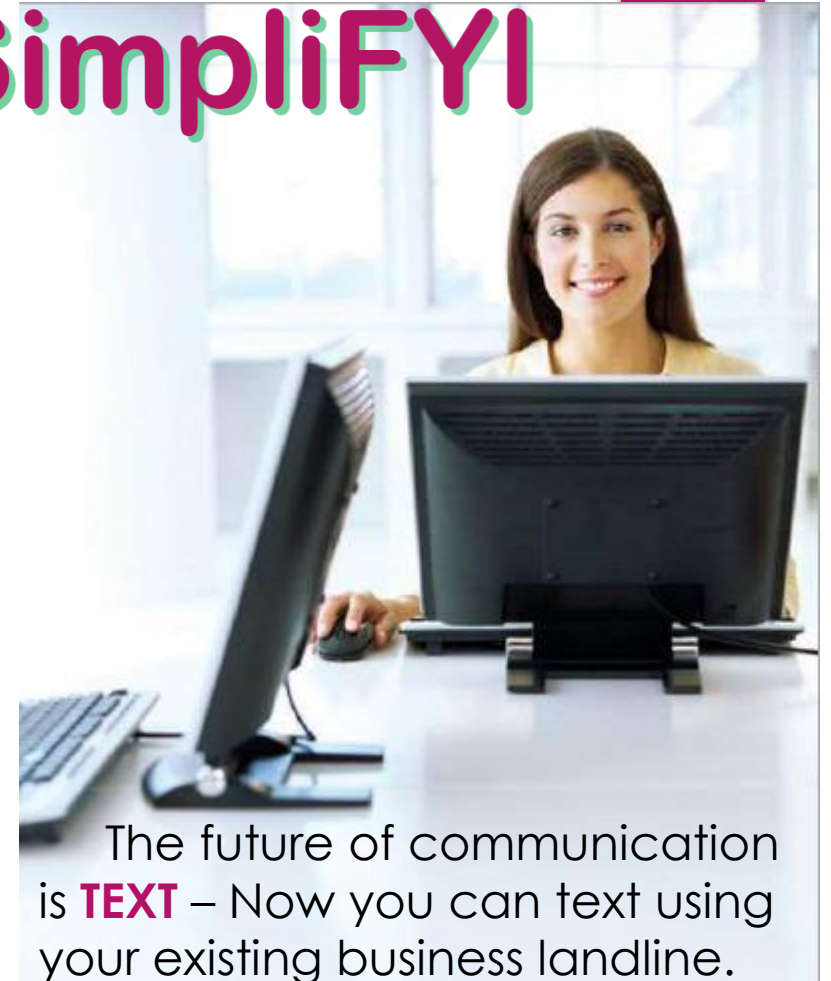
Simpli-FYI



Give Your Customer what they want
Notify your Customers, Clients and
Staff Easily, Quickly by Text.

- 33% of adults (and 77% of 18-22 year old's) prefer texts over ALL other forms of communication (including in-person)
- Use of cellphones and email to communicate is highest among the youngest age group, with little drop off among those 30-64
- Texting is the most frequently-used form of communication among Americans younger than 50.

SimpliFY!



The future of communication
is **TEXT** – Now you can text using
your existing business landline.

Now you can **TEXT** from your existing business phone number!

YOUR CUSTOMERS WANT
TO COMMUNICATE WITH YOU BY TEXT!

SMS (TEXT) ON YOUR EXISTING BUSINESS LANDLINE

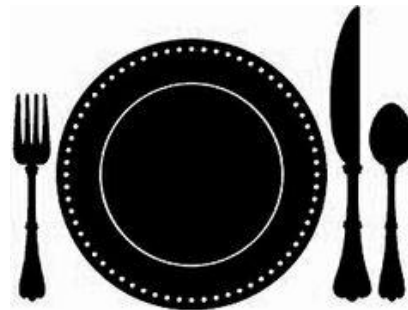
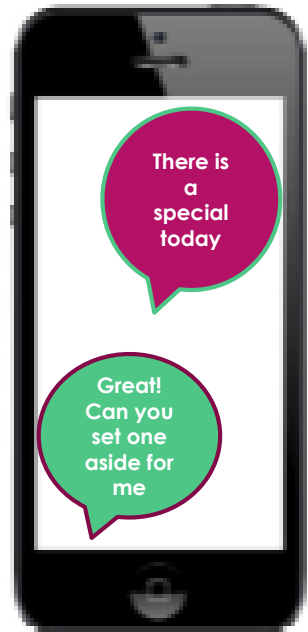
- ▶ RECEIVE TEXT INQUIRIES FROM NEW CUSTOMERS
- ▶ RECEIVE TEXT QUESTIONS FROM EXISTING CUSTOMERS
- ▶ SEND TEXT NOTIFICATIONS AND ADVERTISEMENTS

- ▶ **SEND TEXT NOTIFICATIONS** - Let your customers know about what's important to them. With SimpliFYI, customers are sorted into categories according to their own interests. No more spamming advertisements. Send targeted notifications with information your customers want to know.
- ▶ **RECEIVE TEXT INQUIRIES** - What's worse than waiting in line? Waiting in line on a phone call!! Manage your customer interaction time in a way that works for you, and for them. Customers hate waiting on a phone call. With SimpliFYI, customers can continue on with their life activities while you answer in due time. No more interrupting customers in line with incessant phone calls.

RETAIL BUSINESS Customers can ask about stock, prices, hours, etc. by text to your existing business landline. You can respond quickly and easily through the **SimpliFYI** web app.



RESTAURANTS AND SERVICE Allow customers to request service, make reservations, and place orders by text. Notify customers by text when service is complete, when their table is ready, or when the customer is due for service.



ORGANIZATIONS Notify staff, club members, or congregations of upcoming events, changes in schedule, or news updates by text. Receive inquiries and keep in touch with members.

Features (partial listing)

Calls, text & emails

- ▶ Text service to your business line
- ▶ Caller ID standard - Name and number
- ▶ Local number
- ▶ Reports
- ▶ One per second speed or spread out the distribution
- ▶ Quick touch call transfer

Personalized integration & tools

- ▶ Cloud service enables you to use any device almost anywhere
- ▶ Subscription (annual or monthly)
- ▶ Cloud based (giving you remote access)
- ▶ Auto Attendant
- ▶ Be a member of multiple contact groups

Send Messages

Name:

Contact:

Categories:

First Name

Cell Phone

Custom

ADD

Last Name

Email

Name	Cell	Email	Categories
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Roy Catron	262-853-6111	Roy@VoiceTextEmail.com	Family, Ultimate,
Kevin Catron	262-894-7072	Kevin.W.Catron@gmail.com	Family
Kellie Catron	262-901-5072	KellieCatron@gmail.com	Family
Jeanne Catron	262-853-2070	Jeanne@treehousesewing.com	Family
Bob Sodermann	262-853-2005	bob@uspnet.com	Ultimate

Name:

Contact:

Categories:

First Name

Cell Phone

Custom

SAVE EDITS

Last Name

Email

DELETE

Subject (for email only)

Message Body

SEND TO SELECTED

Custom

SEND TO EVERYONE

SEND TO CATEGORY

Organize cell numbers, email addresses into categories. Target the message to the group & send them.

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Received Messages

Roy Catron	2019-10-17 12:36:48	roy@voicetextemail.com	Family, Ultimate,
Jeanne Catron	2019-10-11 15:39:29	262-853-2070	Family
Bob Sodermann	2019-10-11 13:30:53	bob@uspnet.com	Ultimate
Bob Sodermann	2019-10-11 13:02:38	bob@uspnet.com	Ultimate
Kevin Catron	2019-10-11 13:02:21	kevin.w.catron@gmail.com	Family
Kellie Catron	2019-10-11 13:02:16	262-901-5072	Family
Jeanne Catron	2019-10-11 12:58:59	262-853-2070	Family
Kevin Catron	2019-10-11 12:52:56	kevin.w.catron@gmail.com	Family
Angela Sodermann	2019-10-11 12:52:52	414-241-0366	Ultimate
Kevin Catron	2019-10-11 12:52:22	262-894-7072	Family
Angela Sodermann	2019-10-11 12:52:03	angela.sodemann@gmail.com	Ultimate
Kellie Catron	2019-10-11 12:42:32	262-901-5072	Family
Roy Catron	2019-10-11 12:41:56	262-853-6111	Family, Ultimate,
Roy Catron	2019-10-11 12:40:25	roy@voicetextemail.com	Family, Ultimate,
Roy Catron	2019-10-11 12:36:46	262-853-6111	Family, Ultimate,
Kellie Catron	2019-10-11 12:25:09	262-901-5072	Family

MARK ALL READ

DELETE ALL MESSAGES

MARK SELECTED READ

DELETE SELECTED MESSAGES

Your Message:

Family Ultimate test round 5 - we are getting there! Please reply again to both the emails and the text messages. Make the replies different so I can verify that we are working properly. Dad / Roy / poor used car salesman - I am over it!

Their Message:

Email response to text 5.

From: Test Account 2 <TestAccount2@simplifi.net>
Sent: Friday, October 11, 2019 11:36 AM
To: Roy Catron <roy@voicetextemail.com>
Subject: SimpliFYI

SEND YOUR MESSAGE TO SELECTED

View message
responses &
replies. Organizes
text & email
messages into
one interface for
campaigns or
advertisements.

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Some Application examples

Informational messaging

- ▶ **Minutemen Senior Centers** – employees / residents
- ▶ **Unions** - members
- ▶ **Sea Monarch Condominiums** – residents
- ▶ **Bodine Aluminum, Inc** – emergency alerts
- ▶ **Focus Point** – clients
- ▶ **Detroit Pistons** – Contacting season ticket holders

Staffing, deliveries and appointments

- ▶ **CNU Hospital** – human resources - staffing
- ▶ **Carlisle Credit Union** – credit alerts
- ▶ **Cokato Manor** – staffing communications
- ▶ **Piedmont Metal** – appointment reminders
- ▶ **Chesnut Counseling** – appointment reminders text and voice

MARKETING & SUPPORT MATERIALS

- Sales sheet
- This Power Point overview
- How to use the SimpliFYI service– videos
- Q & A - So what do you think?

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